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Epiphanyblue.com

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**Anyone Can Plan Your Event,
We Make It Unforgettable!**

1,500+

Events Produced

1.1M

People Positively Impacted

20+

Years of Experience

Epiphany Blue is a strategic corporate event planning agency based in New York and New Jersey, partnering with corporations, nonprofit organizations, government agencies, and educational institutions nationwide.

From conferences and leadership meetings to employee engagement programs, fundraisers, and community events, we become an extension of your team. We provide the strategic guidance, planning expertise, and trusted partnership needed to transform your vision into meaningful experiences.

With Epiphany Blue, you can count on calm in the chaos, clarity in the planning, and confidence in the execution.

Common Client Pain Points

- Budget constraints and rising costs
- Venue sourcing, negotiation, and availability issues
- Workload and internal staff capacity
- Registration, check-in, and attendance uncertainty
- Decision delays and alignment of key parties
- Technology and data; tech integration gaps

We help organizations turn complex event challenges into engaging, seamless experiences.

Our Solutions



Strategic Event Advisory

We provide expert guidance and planning insight for teams seeking high-level direction without hands-on execution.

Fractional Event Partner

Clients outsource critical planning aspects to our team. We help reduce internal workload while ensuring each workstream is professionally executed.

Full-Service Event Planning

We serve as an extension of your team, taking the lead on end-to-end planning, coordination, and onsite management. We oversee every detail to ensure your events engage, inspire, and achieve measurable results.



Epiphany BlueKit

A proven planning system of templates, checklists, planning tools, and proven frameworks to help you bring structure, consistency, and confidence to every event.



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Key Differentiators

Engaging Experiences That Audiences Remember

We intentionally structure event flow, pacing, and engagement moments to help attendees remain attentive, connected, and actively involved throughout the experience.

Seamless Execution That Reduces Internal Stress

Our proactive planning process, communication systems, and operational oversight allow internal teams to stay focused on leadership and stakeholder engagement instead of managing logistics.

Human-Centered Experiences That Strengthen Connection

Through thoughtful hospitality, attendee-centered design, and intentional interaction points, we create welcoming environments where guests feel comfortable, connected, and valued.

Strategic Event Design That Advances Organizational Goals

We begin with the end in mind, aligning event strategy, content, audience experience, and logistics to support organizational objectives, strengthen relationships, and maximize overall event impact.



I founded Epiphany Blue to help organizations create events that are as purposeful as they are memorable. With more than 20 years of experience in event production, audience engagement, leadership development, and hospitality-driven experience design, I bring a strategic, people-centered approach to every engagement. My background in wellness and human-centered engagement shapes how I design experiences that are thoughtfully organized, engaging, and meaningful. My goal is simple: to give every client confidence that their event is in experienced hands while creating exceptional experiences for every attendee.

Core Capabilities

Strategic Event Advisory

Fractional Event Partner

Full-Service Event Planning

Epiphany BlueKit

Specialized Expertise

Corporate Events

Employee Engagement &
Wellness

Social & Community Impact

Client Snapshot

Pioneer Financial

Disability Rights Advocates

American Water

Sandoz

Peloton

NYC Public Schools

Children's Aid

NYPACE

Dancing Classrooms

CitizensNYC

The City of New York

Burrell Communications Group
(McDonald's, Toyota, Tide)

